

GOING BEYOND ENERGYGUIDE

YOUR HVAC SYSTEM MAY BE MORE EFFICIENT THAN
ENERGYGUIDE SEER RATINGS

bryant

Heating & Cooling Systems

**WHATEVER
IT TAKES.**

Based on standard U.S. Government tests

ENERGYGUIDE

Central Air Conditioner
Cooling Only
Split System



**Compare the Energy Efficiency of this
Air Conditioner with Others Before You Buy.**

This Model's Efficiency

14.0

Energy efficiency range of all similar models

Least Efficient
13.00

Most Efficient
21.0

SEER, the Seasonal Energy Efficiency Ratio, is the measure of energy efficiency of central air conditioners.

Central air conditioners with higher SEERs are more energy efficient.

- This energy rating is based on U.S. Government standard tests of this condenser model combined with the most common coil. The rating may vary slightly with different coils.
- Federal law requires the seller or installer of this appliance to make available a fact sheet or directory giving further information about the efficiency and operating cost of this equipment. Ask for this information.

Important: Removal of this label before consumer purchase violates the Federal Trade Commission Appliance Labeling Rule (16C.F.R. Part 305).

322284 REV. A

Sticker Shock

Your Bryant® dealer offers a number of innovative products that can actually enhance system efficiency beyond EnergyGuide ratings. However, when your dealer installs your new system and the yellow EnergyGuide label displays a lower efficiency rating than you think you've purchased, it can be extremely frustrating. That's why it's important to understand more about the EnergyGuide label, how efficiency ratings are established, and how Bryant can boost your system to outperform those EnergyGuide ratings depending on the combination of equipment you purchase.



What's in a SEER?

SEER stands for Seasonal Energy Efficiency Ratio. It's the industry standard for rating the cooling efficiency of air conditioners and heat pumps. Much like miles-per-gallon for a car, it's an easy way to compare efficiencies of different products – the higher the SEER, the more efficient the unit. Once an air conditioner is installed, the SEER rating should be easy to locate on the bright yellow EnergyGuide label. Every home comfort product is required by the federal government to display the EnergyGuide label to help consumers make informed decisions about energy conservation and efficiency of home comfort products.

Understanding the Fine Print

To make EnergyGuide an accurate comparison tool, federal law requires all HVAC manufacturers to follow the same efficiency testing procedures. For air conditioners, that test must be run using “the most common coil” sold with the model as well as with a standard indoor heating unit. If a different coil or indoor heating unit is installed as a part of your home comfort system, the SEER for your particular system could actually be different than the EnergyGuide rating.

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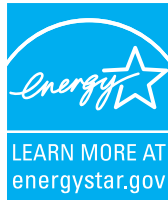
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Better Than Advertised

Innovative HVAC manufacturers like Bryant now offer the technology to boost overall system performance beyond the EnergyGuide SEER ratings of an individual air conditioner or heat pump. Increased SEER ratings that follow federal law testing and EnergyGuide requirements can be obtained by your installing dealer. While the EnergyGuide label that arrives with your air conditioner will remain the same, your system could actually be more efficient.

Bryant Delivers an Efficiency Boost

Bryant offers several indoor units designed to deliver a boost to your cooling system efficiency. Our variable-speed, Evolution® gas furnaces and fan coils deliver premium comfort and humidity control in addition to even higher SEER cooling. By adding innovation to your home comfort system, you can enjoy enhanced comfort throughout the season, while achieving higher energy efficiency, potential cost savings and possibly qualify for ENERGY STAR® designation as well.



Whatever it Takes

When you call Bryant for an efficiency boost, you are also securing the professional advice, installation and maintenance from your local Bryant® dealer. Your Bryant dealer will work with you to help determine which system best fits your needs. Once your system is installed, you can relax knowing your system is backed by Bryant, the manufacturer known for doing Whatever It Takes™ to deliver reliable comfort you can depend on.